



# RICHARD ASHTON, CFS, RFC

[www.ashtonconsultinggroup.com](http://www.ashtonconsultinggroup.com)

## Growth Capital | Turnaround Expertise | Exit Strategies



Are you looking for...

- Capital to Grow
- Operational Advice
- Increased Value
- The Best Way To Sell Your Business

*I look for good people, a sound process, and a strong product.*

*I'm living my dream by helping you with your dream. I'm always looking for my next success story!*



### Experience:

- Ashton Consulting Group, LLC — **Private Equity | Turnaround**
- National Securities – New York, NY — **Registered Principal**
- Ashton Clayton Financial, LLC — **Broker Dealer Founder**
- AXA Financial, Edison, NJ — **District Manager | Producer**
- Milestone Solutions – Woodbridge, NJ — **Computer Systems**
- Monmouth University — **Professor of Finance & Economics**
- NCR Corporation— **Computer Systems & Financial Analysis**

### Education:

- **Masters of Finance** — Monmouth University
- **NCR Computer Science Program** —NCR Corporation
- **B.S. in Business Administration** — Rowan University

### Professional Designations:

- Certified Fund Specialist
- Registered Financial Consultant

### Personal Interests:

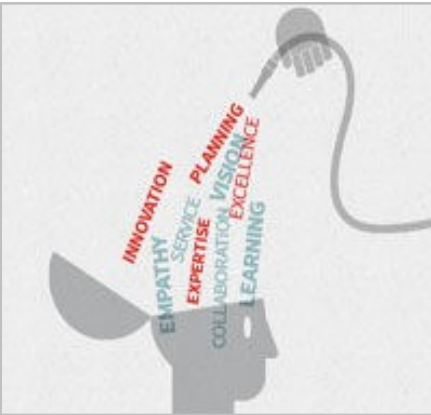
- Golf
- Sport Fishing
- Collegiate Wrestler
- Martial Arts

### Testimonials:

*As the Chief Marketing Officer (CMO) of SKM Media Group, a Fortune 500 Magazine fastest growing company, I have worked with many sales professionals and have been exposed to many business experts in my career. **Mr. Ashton has been one of the strongest performers I had the pleasure of recruiting.** He maintains a unique ability to identify and model sales system requirements and is training our sales team to be a skillful sales force. He also made targeted observations on improving our business flow and identified managerial limitations overall. Mr. Ashton introduced a breath of success to our team. He is a great asset to any company. – Todd Johnson, CMO, SKM Media Group (2014).*



*Richard has been a great asset to our team in the development of our business. He worked within our budget to define and execute a marketing strategy that has successfully been bringing in multiple leads into our business. **Rich is a hard worker, very persistent and has been a great mentor and friend.** – Justin Gaither and Dan Thibodeau, Founders of Roomsurf, (2013)*



# HOW THIS WORKS FOR YOU

## Start-Ups to Exit Strategies

Richard Ashton, CFS, RFC  
Certified Fund Specialist  
Registered Financial Consultant

Improve Sales 30% and Reduce Costs 5%

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Current Sales Revenue  
\$500,000

Current Expenses  
\$400,000

Current Net Income  
\$100,000

Current Value Multiplier  
6 x Net Income

Current Business Value  
\$600,000

Increased Sales Revenue  
\$650,000

Improved Expenses  
\$485,000

New Net Income  
\$165,000

Current Value Multiplier  
6 x Net Income

Higher Business Value  
\$990,000

Examples are hypothetical and for illustrative purposes only. No guarantees or assurances are being made.



### CONTACT INFORMATION

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